

Our Two Cents

AN INFORMATIVE NEWSLETTER BY KALASHA

Dear Readers,

Hello to all, and special wishes to all the upcoming Sravanam Brides.

This month was a roller coaster for us. From travelling to different cities to different country as well. It was a golden opportunity for all our NRI clients in Chicago as we were present there with our exclusive hand-crafted collections. It was a 3-day exhibition, and we had the opportunity to meet many dignitaries.

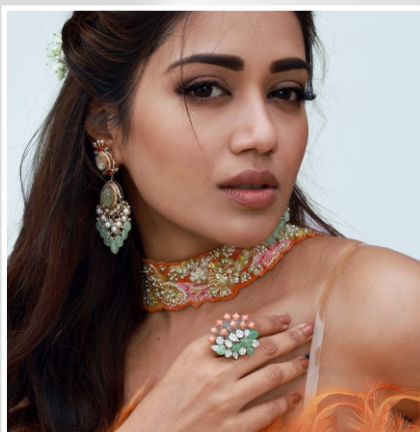


Mr. Abhishek Chanda
with
Actress Mehreen Pirzada.

Get your hands on our exclusive Sravanam Collections. Check out our social media handles for more details.



We are happy to share that we were the Co-Sponsors of the World AryaVysya Mahasabha held in Hyderabad. We were delighted to showcase our Award-winning collections to all present there.



CELEBRITIES @ KALASHA

NIVETHA PETHURAJ

Actress Nivetha Pethuraj gorgeously slaying in our Radiant Jadau earrings and Magnificent Diamond cocktail ring.



THE BYGONE ERA

THE UNTOLD ANECDOTES OF ROYALTY AND HISTORICAL CRAFTSMANSHIP

One of the earliest metals to have been used by man, not only in India but also in other parts of the world, silver – the brilliant white shining metal – is second only to gold in preciousness. It has carved a special niche for itself due to its malleability and its multiple uses. In India, it perhaps surpasses gold in popularity because of its greater affordability. In fact, most goldsmiths in India craft a variety of silver ornaments, silverware, religious and decorative figures and utility objects. That India has always had a fascination for items such as jewellery, urns, and figures of deities in silver is manifest in palaces, museums, private collections and even in ordinary Indian homes.

Each region of India has evolved its own designs and techniques in creating silverware, artefacts, Pooja items and Deities depending on local traditions, aesthetics and religious beliefs as well as environmental conditions.

From ancient times and the Royal times, silver has played an important role to show the status and dignity. Apart from the status, silver is also known for its spiritual and religious values.



Fig-02



Fig-01

All the silver articles and artefacts are inspired from the great Indian mythology and cultures. Beautiful carving with Indian motifs and Gods-Goddesses are intricately crafted.

The Silver Simhasanams

There is nothing that compares to an enchanting throne for your loving deity. From the olden times, each person tries to put all his efforts and leaves no coins unturned for his small worship space in its house. In the Indian household, the worshipping and Pooja has been an inseparable part of our lives. So what's better than a silver shrine for our deity. They are there from the times of Ramayana and Mahabharata, and is still an important part of our homes.

Text - www.tribuneindia.com, www.chokhahaar.com
Fig- www.google.com



Silver Artefact @ Kalasha Fine Jewels

The magnificent handcrafted Jhula stand is a masterpiece made in silver. Every centimeter of this piece is detailed with deities. Hindus believe in making their gods seat in the special position in particular side of the house. This jhula is bestowed with positivity and energy by the different rupas of gods present on it.

K-S-2498

Gross Weight: 11.837 Kg

Approx price: 11.47 Lakhs

JEWELLERY TRENDS

A MONTH OF JEWELLERY, FASTS, FLOWERS AND FESTIVALS

Shravana Masam, which is the most awaited month for Telugus. This month is auspicious as the birth star of Lord Vishnu is Shravana Nakshatra. In fact, most people wait for this month as marriages, house-warming functions are usually held during this period.

Not only the ladies, but it is the festivity for the young girls also. Here are few trends which will make you sparkle on the Varalakshmi Vratam.

Guttapusalu Haram

The iconic jewel piece which becomes an heirloom essential that can be worn at any age.



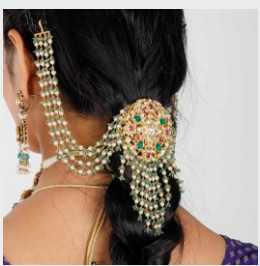
Vanki

An accessory that is loved by both, the mothers and daughters which outshines on any outfit and looks perfectly beautiful.



Jada Billa

A traditional south-Indian hair accessory, which can elevate any outfit.



Mango Mala

The traditional haram, which now comes with many design fusions, is the perfect glam piece for any occasion.

CLIENT TESTIMONIAL

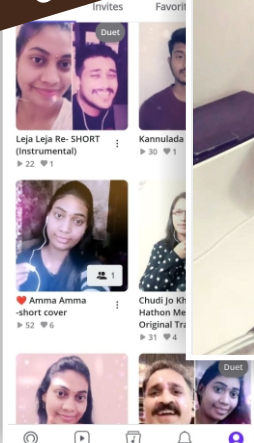


Many of my friends and family suggested, that whenever I visit to Hyderabad do visit Kalasha. This was my first time, I came here to buy jewellery for my kids and I absolutely loved their collection. They have beautiful jhumka and pendant chains for kids and I couldn't resist myself from buying jewellery for myself. I would definitely recommend all my friends and family to please shop from Kalasha as they have Extraordinary collection and pieces.

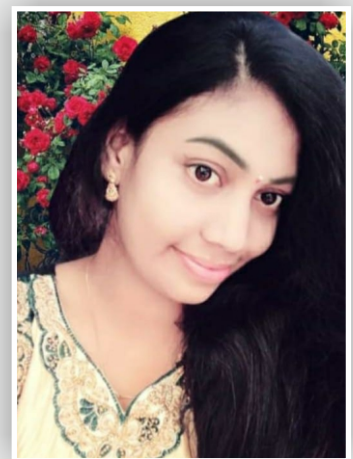
BHARGAVI REDDY

"A MUSICAL RECREATION"

EMPLOYEE'S Talent Corner



From The Childhood I was intrested in Dance and music. When I was in intermediate I started piano classes. Music always used to be my priority and I used to sing melodies specially in front of my friends and family. I participated in various cultural activities and annual day functions in school and college in 2017 i started singing in "Smule" app, where I got a lot of appreciation and encouragement.



PARISE PRASANNA

CURRENT OFFERINGS

KALASHA FINE JEWELS
GOLD | DIAMOND | JADAU

SRAVANAM ELEGANCE
29th Jul - 27th Aug

NO MAKING
ON GOLD JEWELLERY

NO WASTAGE
ON SILVER ARTICLES

NO MAKING & VA
ON JADAU JEWELLERY

DIAMONDS @
RS. 62,000/-
PER CT
VVS / EF (IGI CERTIFIED)

HYDERABAD | VIJAYAWADA | BENGALURU

KALASHA - SRAVANAM OFFERS

Shine through the Auspicious Festivities this Sraavanam Get hands on to latest jewellery collection and avail exclusive offers starting from 29th July to 27th Aug.

Download our App to schedule a video call now!

Here are a few of our beautiful offerings.

1. Heritage jewellery- inspired by royalty
2. Diamonds - A woman's best friends
3. Mango Mala - Reflects South Indian tradition
4. Nakshi & Temple Collection - For divine and exquisite look
5. Polki - The royal look of Rajkumaris
6. Guttapusal haram - Trendy choice to look graceful and trendy
7. Pacchi Jewellery - Aesthetically designed and finely finished intricate art
8. Kaasula peru - Beautiful assortment reflecting work of art based on various traditions.

Every piece at Kalasha is an eye-catching work of art!

FACTS

The Yellow Metal

There is no other metal that is truly yellow in color. All other metals develop a yellowish color only due to oxidation.



Store Of The Year 2017
By UBM

The Best Heritage Bridal Jewellery
- Times Retail Icons 2018 -

Temple Jewellery
Of The Year
IJ Jewellers Choice
Design Awards 2018

The Best Ring Design
Award 2020

Sterling Silver Artefact
Award 2021

Best Statement Jewellery
by IJ Design Awards 2021

Visit Kalasha For Exclusive Jewellery In Diamond | Jadau | Gold | Platinum | Silver
Banjara Hills, Hyderabad | MG Road, Vijayawada | Jayanagar, Bengaluru

Jewellery Certified By:



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