JAN-FEB 2021 | VOL 17 | ISSUE 1 | RS. 350

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16th
Anniversary
Edition

THE FAVOURITE BUSINESS MAGAZINE OF RETAIL JEWELLERS







Vinod Hayagriv CKC Jewellets

Bineisha Zaveri Ti ibbovandas Birinii Zaven

Neeray Challa PMJ Jewels



BREAKING

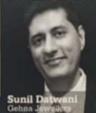




Ahammed MP Malabar Gold & Diamonds















## LESSONS FROM THE COVID PANDEMIC





INTERVIEW
We are looking forward to new partnerships in India and top the true potential of the coloured genstones industry DEV SHETTY
President and CEO,



PERSONAL OPINION
Covid presents a great
apportunity to retail
gewellers' to connect with
young consumers in their
cities and beyond
NISHIT NANDA,
CEO. Consumer Business.



PERSONAL OPINION
Discounts on making
charges have degraded the
jewellery sector
DINESH BANTHIA,
Owner, Bhikamchand
Premchand Banthio



PERSONAL OPINION
The new generation engages more in products that have on interesting story RAJAT AGRAWAL,
Director, Shree Banaras
Jewels, Varanasi



YOUNG TURK
Collaboration with other
brands the surefire way to
get brand recognition
ARSHDEEP KHURANA,
CEO, Sham Jewellers.
Chandiagath



MAVERICK GREENHORN
A flyint to change
I with the times.
MAVANK GUPTA,
Director, R all Phryshoftom
Das Jewellers, Kanpur



## 'ADAPTING TO CHANGES QUICKLY IS THE KEY TO GROWTH'

ABHISHEK CHANDA, Co-Founder of Kalasha Fine Jewels, Hyderabad, says hard work and transparency are his two success mantras

The Retail Jeweller (TRJ): What has been the greatest lesson learnt during the pandemic?

Abhishek Chanda (AC): What I learnt during the pandemic is to enjoy your life and appreciate what you have. We could adapt to new circumstances within no time and live with limited resources

during this time.

TRJ: In this unprecedented time, what has been your proudest response?

AC: We bounced back firmly according to what the situation demanded. We got our ready during the lockdown to face the post-lockdown scenario.

TRJ: How did you utilize the lockdown time personally?

AC: Business always kept me busy and the pandemic helped me spend a lot more time with my family. I got to learn new things.

TRJ: If you had a message for the G&J industry in the postcorona world, what would it be? AC: Follow the latest trends and adapt to new things, as this will help us grow our business.

TRJ: The business leader you admire the most and why? AC: Shekhar Bandari from Kotak Mahindra Bank.

TRJ: Your favourite holiday destination? AC: London.

TRJ: Your favourite cuisine? AC: South Indian

TRJ: Had you not been in the jewellery business, what would you have been? AC: If not in the jewellery business, I would take up real estate.

TRJ: Your de-stress mantra? AC: Traveling with family and friends.

TRJ: A book or a movie you would like to recommend to others?

AC: The Wolf of Wall Street.

TRJ: Newspapers, TV channels and websites you like?

AC: I don't watch much TV, but I like to start my day with the newspaper. Times of India is my favorite daily.

TRJ: Political personalities from history you would love to meet in person and why?

AC: P V Narshima Rao. He was a charismatic leader who boughtin economic reforms in India and opened the doors of the Indian economy to the world.

TRJ: Your business principle and success mantra? AC: Hardwork and transparency.

TRJ: What does happiness means to you? AC: Happiness means living any moment fully.

TRJ: Your leadership style? AC: Grow the business.

Abhishek Chanda

Co-Founder, Kalasha Fine Jewels, Hyderabad