

Our Two Cents

AN INFORMATIVE NEWSLETTER BY KALASHA

Dear Readers,

Seasons Greetings,

September has been a rollercoaster ride for us, exciting & adventurous! We are super excited to present you our new festive collection of this season. Well known tollywood actress Archana Veda has launched our festive collection. The collection was launched with great pomp and joy while taking safety precautions and maintaining all social distancing norms by govt. Exquisite diamond jewellery crafted to perfection, royal heritage Jadau jewellery and handcrafted gold bridal collection were showcased at the launch. Archana looked astonishing in finely made brilliant cut diamond and emerald bridal jewellery which consists of board choker matching long necklace, jumkas, bangles, maang tikka and rings.



Good news to all the jewellery loving NRI's out there! Introducing free shipping to USA, shop for your favourite jewellery through a video and we will ship it directly to your doorstep. How does it work? Choose the jewellery you want to buy through our video calling app or any of your family, friends can come over to the store and choose the necklace for you. Pay online and we will be adding your order to our monthly shipment package shipped 25th of every month. That's how you get your jewellery shipped directly to you.

We have a lovely surprise coming up for you guys stay tuned and follow us on social media to get the latest updates. Tell us how you like our content; we would love to hear from you.

Mail us your feedback and suggestions at media@kalashajewels.com
-Team Kalasha.

Kalasha In SPOTLIGHT

Our new collection launch has become the talk of the town. Many leading newspapers and magazines were since talking about our exclusive designs.



THE BYGONE ERA

THE MAGNIFICENT JEWELLERY OF ROYAL QUEENS OF MYSORE.

Obsession and love over jewellery was seen since ages in India. There is no doubt in telling that India was the richest country in the world during those times. The members of the royal family were always seen adoring luxurious gems and jewels. Every piece from the royal treasure has a story behind them. For many generations, the royal families have been the style icons and trendsetters of India. The queens in particular were regal fashionistas, with a cultured and sophisticated taste in fashion. They had access to the best craftsman, couturiers and jewellers of the world, so they carefully curated their look to perfection. Their distinct style brings with it a regal aura that is both iconic and admirable. As royal brides they were the cynosure of everyone's eyes and the modern bride can take inspiration from their majestic wedding trousseaus.

Royal women of Mysore define class and magnificence. They were seen adorn in hand carved temple jewellery, ruby and coral embellished gold jewellery.

Huge jumkas, gold tusi style necklace and beaded necklaces, nose rings, head ornaments with surya and Chandra hair pendant were distinctive jewellery of these south Indian beauties.



Three bejewelled royal women from the Court of Mysore in Southern India was painted by Thomas Hickey in circa. 1805. Shown in white sari on right is Rami Lakshmi Ammani, queen of the Wadiyar ruler of Mysore and adoptive grandmother of Krishnaraja Wadiyar III.



Portrait of Rani Mudai, wife of the last Raja of Coorg, Vira Rajendra Wodeyar (1808-62, deposed 1834), with whom the Lingayar dynasty ended. She is dressed in a dark blue choli and a dark red and gold sari. She wears elaborate jewellery and has her hands folded across her waist.



Presenting you the magnificent Royal collection inspired from the queens of Mysore. Matha Patti is designed using vibrant precious gemstones and uncut diamonds made in traditional kundan karigari in 22kt gold with pearl hangings.

Approx price: 5lakhs
Gross wt: 82.3

JEWELLERY TRENDS

HOTTEST MODERN INDIAN JEWELRY

There are 3 major modern Indian jewellery trends you should know about this year, inspired by the most recent global fashion weeks and Instagram starlets alike. .

Rings with Attitude

Size matters, but sometimes it's all about the energy. These rings may not be as grand in dimension as some of our biggest baubles, but they certainly pack a punch when worn on your hand. This year we're excited about sharp angles, unexpected shapes, and glittering mirror jewels.



Irregular Necklaces

The right necklace does more than just top off an outfit: it spices up the neckline. We're loving the notion of taking the classic necklace one step further this year with modern concepts like the wrap necklace and lariat-style pendants. We also love the idea of balancing minimalism with extravagance.



Ultra-glam Hoops

We're rounding this list out with a timeless trend: hoops that make you go "oooo~". This year, we're holding nothing back with gem-encrusted, studded, gleaming accents that light up the face. Whether your style is sparkling-feminine or rebel-inspired, these hoops have you covered.



TESTIMONIALS

SPARKLING ELEGANCE



Vivek Akhila

Our beloved clients Akhila and Vivek have chosen kalasha to adorn themselves for their big day. "In love with their bridal jewellery collection. They have an entire range of jewellery from traditional gold jewellery to classic diamonds. The best part is that they even have men's jewellery and we didn't have to hop from store to store to find a perfect piece. A one-stop place for all kinds of jewellery" Akhila



CURRENT OFFERINGS



One = five! Flaunt it how you like!!

One diamond choker which you can wear in five different ways. The choker comes with 3 detachable elements where you can wear it as a collar choker, choker, pendant and board necklace. Check out more such interesting pieces from our all new detachable collection.

Here are a few of our beautiful offerings.

1. Heritage jewellery- inspired by royalty
2. Diamonds - A woman's best friends
3. Mango Mala - Reflects South Indian tradition
4. Nakshi & Temple Collection - For divine and exquisite look
5. Polki - The royal look of Rajkumaris
6. Guttapusala haram - Trendy choice to look graceful and trendy
7. Pacchi Jewellery - Aesthetically designed and finely finished intricate art
8. Kaasula peru - Beautiful assortment reflecting work of art based on various traditions.

Every piece at Kalasha is an eye-catching work of art!

FACTS

GOLD WAS PROBABLY THE FIRST METAL USED BY HUMANS.

Gold, number 79 on the periodic table, is almost twice as heavy as iron, but it's incredibly malleable—and for that reason, it was probably the first metal humans ever wrought. The oldest known worked-gold artifacts, from the Thracian civilization in present-day Bulgaria, date back 4000 years; the death mask of the ancient Egyptian pharaoh Tutankhamun contains about 220 pounds of gold. Despite its presence in world cultures for millennia, “more than 90 percent of all of the gold ever used has been mined since 1848,” according to the American Museum of Natural History. That year marked the discovery of gold at Sutter’s Mill, California, launching the California Gold Rush.



Store Of The Year 2017
By UBM



The Best Heritage Bridal Jewellery
- Times Retail Icons 2018 -



Temple Jewellery Of The Year
IJ Jewellers Choice Design Awards 2018

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