

Our Two Cents

AN INFORMATIVE NEWSLETTER BY KALASHA

Dear Readers,

Seasons Greetings,

Kalasha Fine Jewels is celebrating two years in spreading knowledge through “my Two Cents” newsletter. We have started our newsletter in December 2017 so that you don't miss an update about us. Along with the new collection details, offers and exhibitions we also provide information on what is the latest trend in jewellery, our take on the traditional heritage jewellery and some interesting facts about jewellery.



Hope you got to learn and experience some amazing things in the year 2019. It was an incredible journey for us this year. We thank each and every client who came along our journey.

CELEBRITIES AT KALASHA

Gorgeous South Indian actresses were seen adorning Kalasha fine jewels for different occasions. Kajal Agarwal wearing an uncut diamond choker and uncut diamond bangles. Eesha Rebba wearing our emerald polki choker with beautiful matching jumkas.



KAJAL AGARWAL



EESHA REBBA

PRIVATE EXHIBITIONS



We are overwhelmed by the marvellous response received at our private exhibitions showcased in Bellari and Hospet. Unleash the #Queen within you campaign was unleashed at Bangalore show



curated by Aparna Sunku. This campaign refers to the bold, independent, strong woman who still holds traditional values. The collection consists of beautiful heritage jewellery crafted in 22kt gold studded with precious gemstones.



THE BYGONE ERA

TRADITIONS & TIMELESS TRANSFORMATIONS

Jewellery was used to signify status, and in courtly India could indicate rank. Jewellery had a vital relationship with the interlinked subjects of religion, fortune and health and could harness or influence the powers of nature and the divine. A Hindu south Indian marriage necklace has cylindrical amulet cases (thayittu) for written prayers, but these became as common as an item of jewellery that they were sometimes simply filled with lac. Its numerous auspicious symbols would together repel evil; they include three circular charms (bottu), which were consecrated by being left for a night before the image of Lakshmi, seashells and various fruits, nuts and vegetables including pineapples and almonds. The time evolved and these pieces have become more of a style statement than a talisman. The braided black thread with gold elements has become the latest trend among the women in 2019; these braided necklaces are also available in different colours according to the customers' preference.



NECKLACE

Gold, with repoussé work and chasing, with rubies and turquoises, and silk thread kathiawar, Gujarat, India. C.1880



MARRIAGE NECKLACE

Gold pendants, stamped and chased and filled with lac, stung on black cotton found in maduri, Tamil Nadu. C.1880



We at Kalasha, have recreated this antique beauty according to the latest trends without missing the old charm. Twisted black silk trend necklace with gold nakshi elements of peacock are placed on the sides of the necklace with south Kundan ruby pendant in the centre to add a little colour.

Net Weight : 32.250 Gms.
Metal Carat : 22 Kt.
Approx. Price : INR 1,57,198.00

JEWELRY TRENDS

SUPER SIZE YOUR EARRINGS THIS WEDDING SEASON!

We can't stress enough how important it is to choose the right jewellery for the right outfit. From stunning brides to gorgeous bridesmaid this trend isn't leaving anyone! Perfect pair of earrings can go a long way in terms of making a style statement. Many celebrities are carrying this look. Just the earring with no or minimal layering happening at the neck is this trend is all about. It also depends on what occasion you are wearing the earrings for, if you are the bride big jumkas with a choker and a long necklace would be perfect. Bridesmaid, on the other hand, can wear just the earrings which look absolutely gorgeous!



Big earrings are ruling the trend now, a big Naskhi jumka or a south Kundan setting jumkas with lots of pearls drops can match any of your ethnic outfit making you look more beautiful. Diamond chandeliers will take your style game to the next level when paired with a contemporary lehenga crop top or a saree gown. Traditional gold chandeliers can also be worn on the western outfits to give a contemporary style statement.

TESTIMONIALS



Sneha & Rohith

Customised Specially For Us!

My fiancé and I wanted to look stunning while complementing each other in our wedding ceremonies right from pre engagement party to the wedding we wanted everything special.



Kalasha helped us to find the best designs. They even designed jewellery matching to our outfit while we were explaining our preferences to the designer sitting right next to us! Every piece in the store was different from one and other. Will definitely come back!



Aathmika



Nivetha Pethuraj

CURRENT OFFERINGS



EXCLUSIVE BRIDAL COLLECTION FOR MODERN BRIDE.

The vibrancy of India captured in our jewels combine the elegance of traditional design with the intricacy of artisanal craftsmanship. Feel like a queen in these majestic jewellery sets, crafted with sheer precision brought to you. Get these beautiful masterpieces at our store for your special day!

Here are a few of our beautiful offerings.

1. Heritage jewellery- inspired by royalty
2. Diamonds - A woman's best friends
3. Mango Mala - Reflects South Indian tradition
4. Nakshi & Temple Collection - For divine and exquisite look
5. Polki - The royal look of Rajkumaris
6. Guttapusal haram - Trendy choice to look graceful and trendy
7. Pacchi Jewellery - Aesthetically designed and newly nished intricate art
8. Kaasula peru - Beautiful assortment reflecting work of art based on various traditions.

Every piece at Kalasha is an eye-catching work of art!

DID YOU KNOW?

A Candle Flame Contains Millions Of Small Diamonds

Throughout time many poets have compared the flickering flame of a candle to the gorgeous effect of a diamond. Of course, creative writers weren't too far from the truth. According to Wuzong Zhou, a professor of chemistry at the University of St Andrews, around 1.5 million diamond nano particles can be found in a candle's flame. Therefore, proposing during a candlelight dinner has even greater meaning.



Store Of The Year 2017
By UBM



The Best Heritage Bridal Jewellery
- Times Retail Icons 2018 -



Temple Jewellery Of The Year
IJ Jewellers Choice Design Awards 2018

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Banjara Hills, Hyderabad | MG Road, Vijayawada | Jayanagar, Bengaluru

Jewellery Certified By:

