

# Our Two Cents

AN INFORMATIVE NEWSLETTER BY KALASHA

Dear Readers,

#### ENIOYMENT AND A SPIRITUAL AURA

September began with the blissful celebration of Janmashtami, invoking Lord Sri Krishna's blessings. Ganesh Chaturthi followed, infusing the month with enjoyment and a spiritual aura. These festivals brought people together, fostering joy and reverence, and I hope they continue to bless you with their divine energy.

Kalasha has unveiled its exquisite "Aarambh Collection," which draws inspiration from the various forms of Lord Ganesha. In every Indian household, Lord Ganesha is revered as the harbinger of auspicious beginnings, making "Aarambh" the perfect name for this collection. Explore these beautifully crafted jewelry and idols that embody the essence of new beginnings. Don't forget to visit our social media handles to discover the elegance and spirituality of this unique collection.





Kalasha Fine Jewels showcased its exquisite bridal range at the HI LIFE JEWELS exhibition, and we are thrilled to announce the tremendous response we received. The bridal jewelry collection garnered significant interest and numerous inquiries, especially with the upcoming wedding season.





A private showcase at Bellary and Hosepet also received a warm response from our clients. We are grateful for the appreciation and look forward to being part of our client's special moments with our timeless creations.







## THE BYGONE ERA

#### CELEBRATION OF BEAUTY AND CRAFTSMANSHIP - SATLADA

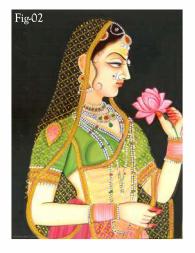
The necklace which is a masterpiece of pearl jewelry created by the artisans of Hyderabad in the 19<sup>th</sup> century is part of the fabulous collection of jewelry consisting of 173 pieces that once belonged to the Nizams of Hyderabad.

A Satlada, also spelled "Satlada Haar" or "Satlada Necklace," is a traditional Indian necklace that is known for its elaborate design and use of precious gemstones. The name "Satlada" literally means "Seven Layers" in Hindi, and the necklace typically consists of seven strands or layers of pearls or other precious beads. Each strand is adorned with various gemstones, including diamonds, rubies, emeralds, and pearls, making it a luxurious and opulent piece of jewelry.

The history of the Satlada necklace can be traced back to the royal courts of India, where it was a symbol of wealth, status, and opulence. It was often worn by royalty and aristocracy during special occasions and important events. The necklace was considered a symbol of prestige and was used to showcase the wealth and power of its wearer.

The design of a Satlada necklace is intricate and time-consuming to create, as it involves the careful arrangement of multiple strands of pearls or beads and the setting of numerous precious gemstones. Craftsmen and jewelers skilled in traditional Indian jewelry-making techniques were responsible for creating these exquisite pieces.





The seven layers of the Satlada necklace may be associated with the seven chakras or energy centers in the human body, adding a spiritual dimension to its significance.

The intricate and lavish design is also a celebration of beauty and craftsmanship. It is a way of showcasing wealth and opulence, making it a statement piece that draws attention and admiration. Satlada is one such piece that combines elements of tradition, spirituality, and opulence to create a meaningful and visually stunning piece of jewelry.



Fig-01, Fig-02, Fig-03 & Text - www.levysfinejewelry.com, www.rauantiques.com



#### Satladan@ Kalasha Fine Jewels

This opulent masterpiece from Kalasha Fine Jewels is an mesmerizing take on the traditional and significant Satlada Haram. This beautiful haram is embedded with alluring Polkis, Rubies, Emeralds and Pearls.

## K-GNK-1933

Gross Weight: 329.850 Gms Approx price: 21.30 Lakhs



# JEWELLERY TRENDS —

### The Tiny Sparks of Joy

Kids, our little precious gems, we love to dress them up but yet get missed out on the little sparkle. Add the perfect sparkle to your little one's outfits through our latest kid's collection. Check out the latest jewel pieces for the little gems of our lives.

### The Stunning Waistcoat-Buttons

From animal faces to the cute charms, anything can be customized and made to order according to your likings. The buttons are beautifully crafted with fine-cut diamonds and gemstones.





### The Tingling Bracelets

Shiny - little bracelets that add on the perfect bling to your child's hands. These look absolutely mesmerizing as their play with their hands.





## The Sparkling Brooch

This is the perfect jewel accessory to add on the outfit which doesn't even come in the movement of your little ones. The brooches can be customized in any design which you prefer and can be used in multiple ways, like a pendant or so.





# Client Diaries

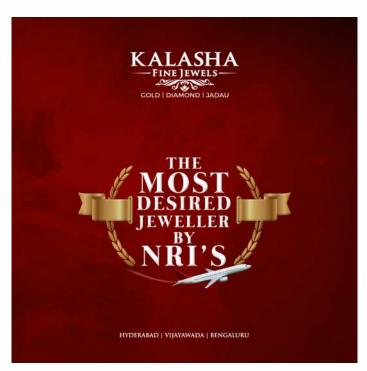






Vinathi

# **CURRENT OFFERINGS**



#### **NRI OFFERS**

Kalasha Fine Jewels presents special NRI Benefits for jewellery exports

- 1. Get 13.75% off on gold rate.
- 2. GST and Duty free.
- 3. Hassle free Doorstep delivery.

Here are a few of our beautiful offerings.

- 1. Heritage jewellery- inspired by royalty
- 2. Diamonds A woman's best friends
- 3. Mango Mala Reflects South Indian tradition
- 4. Nakshi & Temple Collection For divine and exquisite look
- 5. Polki The royal look of Rajkumaris
- 6. Guttapusala haram Trendy choice to look graceful and trendy
- 7. Pacchi Jewellery Aesthetically designed and finely finished intricate art
- 8. Kaasula peru Beautiful assortment reflecting work of art based on various traditions.

Every piece at Kalasha is an eye-catching work of art!

# **FACTS**

#### Colourful Tourmaline

Ancient legend says, that Tourmaline is found in all colours because it traveled along a rainbow & gathered all its colours.





# AWARDS & ACCOLADES



STORE OF THE YEAR 2017

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BEST RING DESIGN 2020

BY IJ JEWELLERS

TEMPLE JEWELLERY OF THE YEAR 2018

BY IJ JEWELLERS

BEST STATEMENT JEWELLERY OF THE YEAR 2021

BY IJ JEWELLERS

BEST STERLING SILVER ARTEFACT 2021

BY NJA

BEST BUILD FOLK

THE BEST

JEWELLERY

2018

BY

LEADING BEST
LEGACY BRIDAL POLKI
JEWELLERY JEWELLERY OF
THE YEAR
2023

LEADING
BEST
BRIDAL POLKI
JEWELLERY OF
THE YEAR
2023

BY KOHINOOR BY RJA

Visit Kalasha For Exclusive Jewellery In Diamond | Jadau | Gold | Platinum | Silver Banjara Hills, Hyderabad | MG Road, Vijayawada | Jayanagar, Bengaluru

Jewellery Certifed By:





