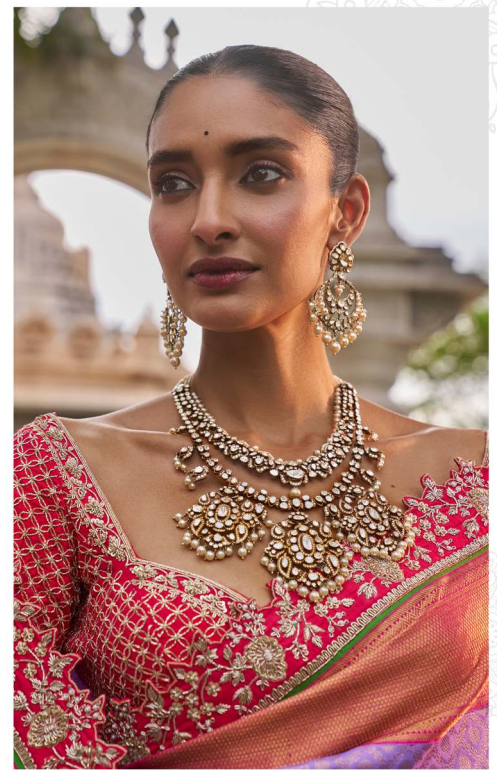


Our Two Cents

AN INFORMATIVE NEWSLETTER BY KALASHA

Dear Readers,

Hello Readers, wishing everyone a blissful Sravana Masam Subhakanshalu. We are excited to launch and share with you our exclusive Sravanam collection as we are entering in the month of festivities and weddings. We glad to announce and launch our exquisite collection with Anushree Reddy Label. The collection includes a beautiful range of South-Kundan and Polki jewel pieces. Have a look at the mesmerising pieces which you can adorn for your special day.



SPOTLIGHT AT KALASHA

WINNER OF BRIDAL POLKI JEWELLERY OF THE YEAR

We are thrilled to announce that we were nominated as the finalists in the Retail Jewellery Awards for the categories – Bridal Polki jewellery of the year, Bridal Gold Jewellery of the year and Couture jewellery of the year. We were selected as the winner for Bridal Polki Jewellery of the year. This magnificent Bridal set is inspired from the Nizam's collection of Hyderabad. The stones are set in the traditional pattern with a modern silhouette and Its finesse is emerging in the way of beautifully-set stones in floral motifs.



THE BYGONE ERA

VICTORIAN ERA – THE ERA THAT WITNESSED EXPLORATION, EXPANSION AND SCIENTIFIC INVENTION.

Victorian Era, a time that witnessed and proposed exceedingly important and lasting exploration, expansion, and scientific invention. Without a doubt, one of the most important and everlasting products of the Victorian Period was jewelry that spoke to the cultural advances and sophistication of this romantic period.



The Victorian era encompasses the 63-year reign (1837-1901) of Queen Victoria, Queen of The United Kingdom of Great Britain and Ireland. It was a time of profound change not only in London and its empire, but all abroad in terms of its influence in nearly every sphere: political, social, and cultural.

Victorian jewellery is divided into three distinct periods – Romantic, Grand and Aesthetic period.

Jewelry styles in the Romantic period included natural world inspired motifs such as serpents and lotus flowers, snakes, serpents, trees and birds. Widely used material during this period were gold, seed pearls, ivory, tortoiseshell, coral, onyx, agate, diamonds, amber, amethyst, emerald and quartz. In the Grand period, the themes included insects such as flies, butterflies, dragonflies and beetles. Gold was used to create a 'soft' look, the jewels were embellished with colorless stones, silver, jet, ivory and pearls. In the Aesthetic period the return of the romantic style such as soft and natural colors, butterflies and roses were observed. Gemstones widely used included amethysts, emeralds and opals.



Victorian Jewelry style is constantly perceived and is an everlasting jewelry style. Essentially, Victorian Jewellery is the jewelry style of Victorian era that remains prominent for its design and composition. The jewellery designs throughout the Victorian era was distinct, diverse and innovative with nature inspired motifs using precious metals and gemstones. This era also marked modernization of jewelry practices that involved machinery in making jewelry, which helped to produce more intricate designs. In entirety, Victorian jewelry style marks grandeur, status and royalty!

Fig-01 , Fig-02 & Text - www.levysfinejewelry.com, www.rauantiques.com

Kalasha Fine Jewels

This necklace set from Kalasha Fine jewels is beautifully crafted and inspired from the Victorian Era. The silhouette of the necklace is designed to be gracefully set on the neck. It is studded with luscious Emeralds, Polkis and Diamonds.

K - JNK3 - 0189

Gross Weight: 137.984 Gr

Approx price: 14 Lakhs



CapsGold Group Founder's Day Celebrations

This year as we mark the 76th Independence day, our company CapsGold group also marks the completion of 121 years in the business industry. We celebrated our Founder's day which is celebrated along with Independence day. The celebration started with Flag-hoisting and followed by Employee performance awards, team-building activities and ended with Cricket-Cup.



Employee Recognition Awards 2022-23



Superb presence
- Veerendar Kumar -



The Evolving Sale Executive
- K. Rajesh -



Customer Comforter
- N. Mary -



Precious Gem Award
- P. Sandeep Reddy -



Above And Beyond
- K. Venu Gopal -



Hyper Helper Award
- Suman Kumar -



Outstanding Sales Support - Male
- M. Augustin William -



Outstanding Sales Support - Female
- P. Pavithra -



Consistent Performer - Frontend
- K. Mahendar -



Forever With Us
- B. Simhachalam -



The Hidden Gem
- M. Rajitha -



Budding Star Of The Year
- A. Srinivasu -



The Walking Encyclopedia Award
- T. Shankar -



Most Dependable Marketing Executive
- K. Thirumalesh -



Rising Employee of the Year
- A. Ramesh -



Consistent Performer - Backend
- P. Haswanth -



Non-Stop Creativity Award
- B. Sanjeeva Reddy -



Key Contributor Of The Year
- Khemchand Daga -



Player of Numbers
- M. Shivaprasad -



Sales Expert
- M. Maneshwar -



Beyond The Call Of Duty
- C. Mallesh -



Expert Communicator Award
- Bhogeshwari -



Ace Performance
- Ramaiah -



The Lead From The Front Award
- P. Bhardwaj -

- * Consider it Done - Deepal Kasat
- * Unmatched Sales Dedication - E. Uppendar
- * People Expert Award - T. Ajay Kumar
- * Multi Tasking Maniac - Srinikesh
- * Master of trades - Basker



Synergic Force of The Year
- Orders & Production Department -

CURRENT OFFERINGS



KALASHA
FINE JEWELS
GOLD | DIAMOND | JADAU

50% OFF
ON MAKING CHARGES
GOLD | DIAMOND* | JADAU | SILVER

25% OFF
ON 1ST INSTALLMENT OF
SWARNA KALASHAM
SAVINGS SCHEME

OFFER VALID TILL 15TH SEPT 2023



+91 93939 92499

EXCLUSIVE SRAVANAM OFFERS!

This Sraavanam welcome Lakshmi Devi with prosperity. Shop from our exclusive collections and get .

* 50 % off on Making of Gold, Diamond*, Jadau & Silver articles

* Get 25% off on 1st Instalment of Swarna Kalasham Scheme.

T&C apply . Offer Valid till 15th Sep'

Here are a few of our beautiful offerings.

1. Heritage jewellery- inspired by royalty
2. Diamonds - A woman's best friends
3. Mango Mala - Reflects South Indian tradition
4. Nakshi & Temple Collection - For divine and exquisite look
5. Polki - The royal look of Rajkumaris
6. Guttapusala haram - Trendy choice to look graceful and trendy
7. Pacchi Jewellery - Aesthetically designed and finely finished intricate art
8. Kaasula peru - Beautiful assortment reflecting work of art based on various traditions.

Every piece at Kalasha is an eye-catching work of art!

FACTS

Enchanting Emeralds

The Mughals of India inscribed Emeralds with sacred texts and wore them as Talisman.



Store Of The Year 2017
By UBM



Temple Jewellery Of The Year
IJ Jewellers Choice
Design Awards 2018



Sterling Silver Artefact
Award 2021



"Leading Legacy Jewellery
Store of The Year"
Kohinoor Award 2023



The Best Heritage Bridal Jewellery
- Times Retail Icons 2018 -



The Best Ring Design
Award 2020



Best Statement Jewellery
by IJ Design Awards 2021

Visit Kalasha For Exclusive Jewellery In Diamond | Jadau | Gold | Platinum | Silver
Banjara Hills, Hyderabad | MG Road, Vijayawada | Jayanagar, Bengaluru

Jewellery Certified By:



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