

Our Two Cents

AN INFORMATIVE NEWSLETTER BY KALASHA

Dear Readers,

Hoping you all had an amazing festive month. Festivals are an expressive way to celebrate our glorious heritage, culture and traditions. They are meant to rejoice special moments and emotions in our lives with our loved ones.



On the auspicious day of Diwali, Lakshmi pooja was performed by one of our partners **Mr. Venkatesh Vasgi, Mr. Abhishek Vasgi & Mr. Akshay Vasgi and family.**



Kalasha's family tree



An office cafeteria is an important place for the staff as they relax and get rejuvenated during the day. This Diwali we have renovated our lunch space. Prime colors were used on the floor and furniture to give a fresh feel to the cafeteria. To add a personal touch to the space we asked all the executives to paint a leaf in the Kalasha's family tree. Our directors were also seen enjoying painting their leaf in the tree.

KALASHA @ JEWELS OF INDIA



Kalasha fine jewels was a part of exclusive jewellery show 'Jewels of India' which happened in bengaluru. We are overwhelmed with the amazing response we received at the show. An exclusive show case of handcrafted jewels were exhibited for the clients.



THE BYGONE ERA

THE MAGICAL CRAFTSMANSHIP – GEM CARVING

The ancient technique of gem carving is alive and well today, creating valuable jewels that stand out.

ORIGINS OF CARVED GEMSTONES

Like all rare art forms, gemstone carving has a rich history – beginning in ancient China, it came into its own during Mughal rule in South Asia, and its appeal continues today. Right from the Mughal era, Coloured Carved Gemstones have been a favourite of Emperors and Kings. The fine carvings, intricate embellishments and designs have made carved as well as colourful stones a staple with the royals as well as others. Indians liked to carve emeralds, sapphires and rubies into the shape of fruits.



Fig-01



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THE INTRICATE TECHNIQUE

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Text - www.adastrajewelry.com, www.jewelryconnoisseur.net
Fig- www.google.com

Kalasha Fine Jewels

This elegant necklace from Kalasha Fine Jewels is a magical marvel of intricate craftsmanship. The gemstone is beautifully carved with floral motifs, which is accentuating the elegance of the necklace.

K-DNK-1805

Gross Weight: 119.970 Gr

Approx price: 16.4 Lakhs



JEWELLERY TRENDS

KALASHA'S FESTIVE EDIT FOR YOU TO SLAY THIS WEDDING SEASON

Glam yourself with the trending necklaces and out-stand the crowd.

The Navratan Magic

You can never go wrong with this heritage piece. It is the perfect piece that matches all your outfits. The navratan has the beautiful allure which reflects the rich culture that is still present and makes it a Classic jewel piece.



The Nakshi Magnificence

The South-Indian pride, a jewellery masterpiece that can be worn through all the fashion eras – The Nakshi Necklace. The jewellery piece is as pure as its craftsmanship and can be worn to immerse in the magical aura of all the divine gods and goddesses. A statement piece that is an absolute show-stopper in your collection.



The Contemporary Guttapusalu

Guttapusalu, a very traditional piece from the South India. It is the most preferred necklace for all the girls out there. Who doesn't like to experiment, and when the modern meets the classic, it definitely is a hit. This stylised guttapusalu haram is a piece which should be added to your collection.

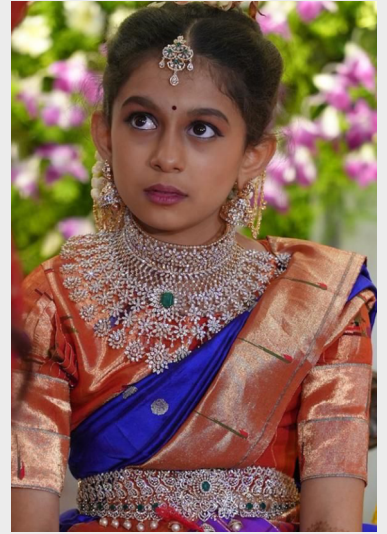


The Royal Mughal Aura

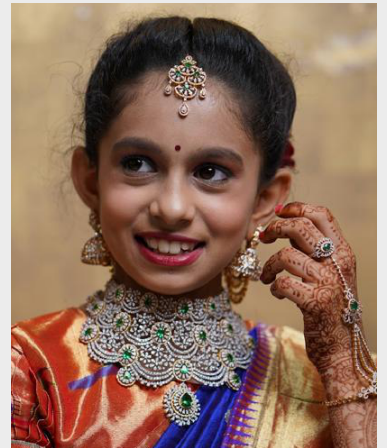
Kundan or Polki jewellery can never be designed without the inspiration and connection of the Royal Mughal Era. The beautiful craftsmanship and intricate work has been passed down from generations to generations. The perfect piece for all the ladies who would like to do a contemporary take for their festive looks.



CLIENT DIARIES



- SIYA KIRAN GALI -



EMPLOYEE'S
*Talent
Corner*

“ A JOURNEY OF PASSION ”

I came to Hyderabad in 2013 and joined a restaurant in jubilee hills as a helper under chef. Slowly I started observing the way he cooks and presents the dishes. This helped me to explore many cuisines and learn new things. With no culinary school background and just by



hands on experience I got promoted as a chef in the same place in 2014. In 2018, I joined KALASHA as a chef. I get many compliments for my coffee and sandwich from the clients who visit the store. I feel there is so much to learn in this field which I would like to do in future.



-SUMAN KUMAR-

CURRENT OFFERINGS

KALASHA
FINE JEWELS
A Unit of Gamkashvili, Kindi, 1991

**Let Your SAVINGS
Grow in RIGHT DIRECTION...**



Swarna Kalasham
- SAVINGS SCHEME -

Download Our App on
App Store | Google Play

HYDERABAD | VIJAYAWADA | BENGALURU

SWARNA KALASHAM MOBILE APP

A one-stop application where you can register and view all the scenes related to the Swarna Kalasham scheme. Get exclusive members benefits when enrolling in the scheme.

- No Making Charges on Gold Jewellery
- No Making Charges on Jadau Jewellery
- No Making Charges on Diamond Jewellery
- No VA on Silver Articles

Here are a few of our beautiful offerings.

1. Heritage jewellery- inspired by royalty
2. Diamonds - A woman's best friends
3. Mango Mala - Reflects South Indian tradition
4. Nakshi & Temple Collection - For divine and exquisite look
5. Polki - The royal look of Rajkumaris
6. Guttapusal haram - Trendy choice to look graceful and trendy
7. Pacchi Jewellery - Aesthetically designed and finely finished intricate art
8. Kaasula peru - Beautiful assortment reflecting work of art based on various traditions.

Every piece at Kalasha is an eye-catching work of art!

FACTS

The Resin Gem

The gem amber is made of fossilized tree resin. It must be at least a million years old to qualify as amber, and it can be as old as 120 million years.



Store Of The Year 2017
By UBM

The Best Heritage Bridal Jewellery
- Times Retail Icons 2018 -

Temple Jewellery
Of The Year
IJ Jewellers Choice
Design Awards 2018

The Best Ring Design
Award 2020

Sterling Silver Artefact
Award 2021

Best Statement Jewellery
by IJ Design Awards 2021

Visit Kalasha For Exclusive Jewellery In Diamond | Jadau | Gold | Platinum | Silver
Banjara Hills, Hyderabad | MG Road, Vijayawada | Jayanagar, Bengaluru

Jewellery Certified By:



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