

Our Two Cents

AN INFORMATIVE NEWSLETTER BY KALASHA

Dear Readers,

Wishing you all best wishes for this festive season! Hope you had a great time celebrating the auspicious days with happiness may the divine energy bloom in your lives. Sravanam masam is considered as an auspicious season to get married or in general to begin new things. To celebrate this season Kalasha offered clients some amazing offers in Gold, Diamond and Jadau jewellery along with offer on silver products. For well being of everyone who is associated with Kalasha, our director performed Sri Satyanarayan Swami Pooja in the store, we were all drenched with blessings in the divine pooja ritual.



AZADI KA AMRITH MAHOSTAV was a thoughtful initiative by our honourable PM to bring together all the Indians to pay respect to our motherland. Kalasha too participated in this initiative and hoisted the flag with Kalasha staff on Independence Day.

Have you checked out our **Youtube Channel**? We will be posting videos on latest collections, styling tips and jewellery industry informative news on our channel. Do subscribe and share.



CELEBRITIES @ KALASHA

SUBTLE YET STUNNING BEAUTY!

Gorgeous actress RUHANI SHARMA looks stunning wearing our Pink tanzanite and uncut diamond choker for look 1 where as for her look 2 she styled a statement piece in diamonds. These are modern pieces which look beautiful with any attire. A must have statement necklaces for the modern brides to match their wide range of wedding wardrobes.



THE BYGONE ERA

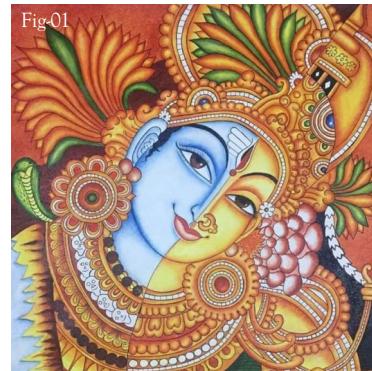
THE TREASURED CRAFT OF THE SOUTH INDIA

The South-Indian jewellery is all about creating a masterpiece that can be treasured forever with the picturesque elements from the Rich Heritage and Culture. South Indian Jewellery is all known for the richness, tradition, beauty and elaborateness and a generous assimilation of brilliant precious metals like gold, exquisite stones and a constellation of all that glitters.

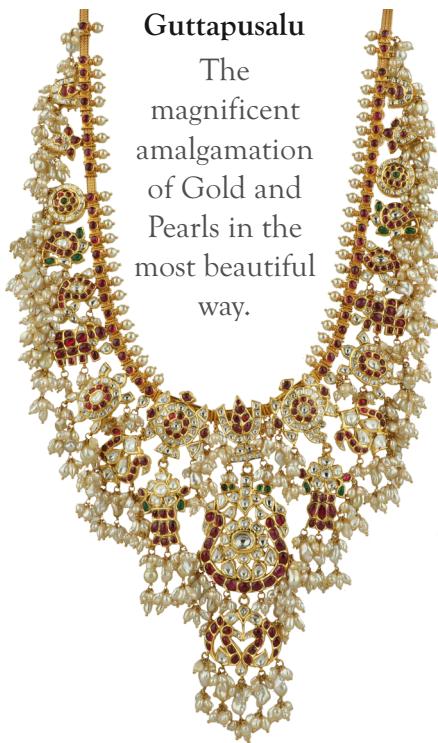
History of South Indian Jewellery

The initial references to the depictions of South Indian jewellery dates back to the mural paintings of the Thiruvambadi shrine in the Shri Padmanadhaswami Temple, Thiruvananthapuram. Even the earliest European reference to jewellery also relates to the use of South Indian jewellery in Vijayanagaram.

The jewellery is embossed with depictions of gods and goddesses from the temples in the southern part of India, these classic-yet-artistic pieces of work are intricately carved from gold and silver. The most unique thing about the South Indian jewellery is that it is a large variation among the different cultures in the five southern states, leading to a beautiful difference in the bridal looks of all the five sister states.



THE HEIRLOOM PIECES OF THE SOUTHERN PRINCELY STATES.



Guttpusalu

The magnificent amalgamation of Gold and Pearls in the most beautiful way.



Kasu Mala

The Divine creation to bestow the blessings of Goddess Lakshmi.



Mango Mala

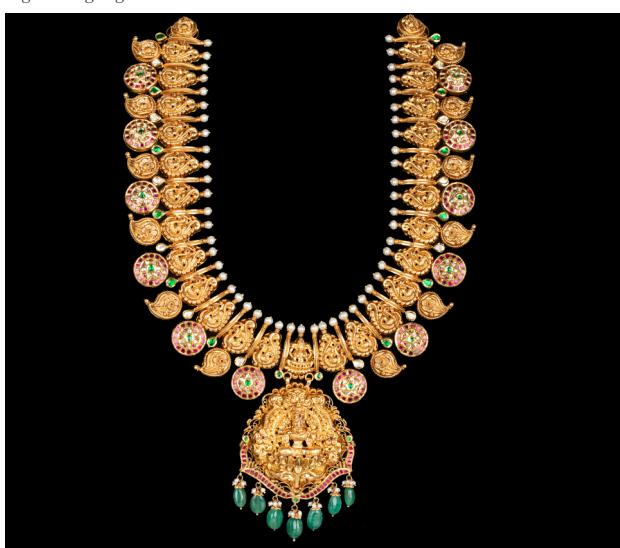
The opulent creation of signifying the most decorated element of the Indian heritage.



Bottu Mala

A traditional necklace symbolising the rich heritage through the medallions.

Text - www.indianetzone.com, www.ciceroni.com
Fig- www.google.com



Kalasha Fine Jewels

This Majestic haram is beautiful creation from Kalasha Fine Jewels. It is the combination of the heritage styles like Mango mala, Bottu Mala and Kasu mala. It is the perfect heirloom piece which can be treasured and passed down to future generations to come. It is beautifully studded with Gemstones, Polkis, Pearls and intricate Nakha's work.

K-GNK-2914

Gross Weight: 177.800 Gr

Approx price: 9.74 Lakhs

JEWELLERY TRENDS

THE JEWELLERY FOR OUR PRECIOUS LITTLE ONES

Who thought jewellery will become a style statement even for the younger generation. The journey from Heirloom pieces to the Cute little statement pieces, the jewellery revolution has come far long. Here are few pieces from Kalasha Fine Jewels, which your kids are absolutely going to love!



The Revolving Beauty

As we all know, kids are hyperactive, and they love to jump from here and there. So any jewellery with have a movement in it is always going to be a kid's favourite. Jhumkas are one jewellery piece that suits everyone of any age.



The Alluring Festive Edit

Kids, they always like to follow how their mothers get ready for any function or Pooja. And they definitely don't want to miss out on the jewellery also. Close-to neck necklaces with small motifs look very pretty on little girls.



The Blooming Charms

Charms are the ones which makes everyone's childhood memorable. You can never go wrong when styling them. Charms jewellery gives you kid's outfit the perfect glam they need. It creates a beautiful playful mood.



The Layered Elegance

Loved and adored by all, this elegant piece is a crafted jewel to treasure. For all the moms who don't want to go over the board, these simple layered pendant chains are perfect for them. These chains can be worn alone or paired with small studs and bracelets also.

CLIENT DIARIES



- NAVYA BODEMPUDI -



“ A RECREATIONAL PASSION ”

Right from the childhood, I enjoyed playing cricket. I was very much interested and always enthusiastic to participate in competitions and tournaments. I participated in district level and village level, inter school and inter-college tournaments. Even now, when I find the time I try to play cricket whenever possible. And now, after my kid I have felt I'm able to relive my childhood again because of him. I'm loving my time playing cricket with him.



B. SANJEEVA REDDY

CURRENT OFFERINGS



KALASHA - NRI OFFERS

Kalasha Fine Jewels presents special NRI Benefits for jewellery exports

1. Get 13.75% off on gold rate.
2. GST and Duty free.
3. Hassle free Doorstep delivery.

Download our App to schedule a video call now!

Here are a few of our beautiful offerings.

1. Heritage jewellery- inspired by royalty
2. Diamonds - A woman's best friends
3. Mango Mala - Reflects South Indian tradition
4. Nakshi & Temple Collection - For divine and exquisite look
5. Polki - The royal look of Rajkumaris
6. Gutta Pusal haram - Trendy choice to look graceful and trendy
7. Pacchi Jewellery - Aesthetically designed and finely finished intricate art
8. Kaasula Peru - Beautiful assortment reflecting work of art based on various traditions.

Every piece at Kalasha is an eye-catching work of art!

FACTS

Diamonds and Peridot

There are several hundred types of gemstones out there, but only two are formed in the earth's mantle. These are diamonds and peridot. Although they're formed deep within the mantle, these gemstones are mined in the crust. That's where all other gemstones are mined too.



Visit Kalasha For Exclusive Jewellery In Diamond | Jadau | Gold | Platinum | Silver
Banjara Hills, Hyderabad | MG Road, Vijayawada | Jayanagar, Bengaluru

Jewellery Certified By:

